



Cooperation of East and West: a profitable business!

Development of East European countries creates attractive business opportunities virtually for any enterprise: as a sales market, production site, in research and development fields etc. So, forth to Russia! Or to Romania after all...? The population of Moscow alone is much more than, for example, in Bulgaria or Hungary, but this megalopolis is far from cheap. The productivity of a Slovak enterprise far outstrips the productivity of its Romanian counterpart. But Romania has its strengths as well. It is necessary to take into consideration regional differences, industry characteristics and many other factors. Where an enterprise be established? Who should you deal with? The EU has comprised 10 countries, which were, however, at different stages of development. And what about non-members of the EU? It is also possible to achieve an economic success there. More than 80% of German industrial enterprises operating in Eastern Europe admit it successful.



Diversity of nationalities, cultural characteristics and differences in typical conditions, which are important for us, businessmen, require impartial and balanced decisions. There are many examples of German companies which operate in foreign markets basing on incident acquaintances. It can work. However, experience shows that thoroughly prepared background in the countries of Eastern Europe proves to be far more effective on the way to long-term success. We all know Eastern Europe. We will bring you to success in business there. On the pages of Steinbeis Transfer Center of East-West Cooperation site you'll know how to achieve it. And to know more – just give us a call or write to us. We will be glad to help you.

News

10/10/2015 Vacancies Brasov

Production Manager #3074-3

Quality Manager #3074-4

Turning Machine Operators #3074-5

Category: News

more...

10/10/2015 [Translate to english:] Steinbeis-Donau-Zentrum: Veranstaltungen, Ergebnisse, Fortschritte

Category: News

more...

10/10/2014 European Danube Forum 2014

Category: News, Veranstaltungen

more...

zombig Homepage Steinbeis-Transferzentrum Ost-West-Kooperationen

Last update 03. January, 2014