



Speaker's Corner at 3rd Annual Forum of EUSDR

27.06.2014, Vienna: Joint session of "Danube Chambers of Commerce Association" (DCCA) and "Smart SME Platform Danube Region" within 3rd Annual Forum of EU Strategy for Danube Region. Smart SME Platform Danube Region is a macro-regional initiative for mobilizing industry, particularly SME to participate in implementing EUSDR. Topic of the event focuses on specific questions of industrial growth and competitiveness – from SME point of view, and: all along the complete value added chain.

Danube Chambers of Commerce Association wishes to be one of the new dimensions of cooperation, which due to the chamber system's historically established traditional advocacy and representation structure, aims to enforce the common representation and advocacy of the enterprises and entrepreneurs along the Danube. By strengthening the cooperation between the chambers of commerce involved they contribute greatly to the development of the Danube region.

Venue: City Hall Vienna, Room 10

Agenda: 11:00 - 12:00

welcome, joint introduction

DCCA and Steinbeis

Smart SME – Smart Danube Region

Jürgen Raizner, Director Steinbeis-Innovationszentrum / Steinbeis-Donau-Zentrum

Making economy-driven development happen: how SME's and institutions need to connect

Jochen Ressel, Project-Coordinator, EUROPEAN DANUBE FORUM - SENAT DER WIRTSCHAFT Austria

Smart SME Platform: toolbox for SME

Ana Turcan, Project Manager, Steinbeis GmbH & Co.KG für Technologietransfer, Stuttgart

Danube Chambers of Commerce Association: DCCA role to improve economic competitiveness in the Danube Region

Ervin Kiss, Secretary General, Budapest Chamber of Commerce and Industry



Project Manager Ana Turcan present
Smart SME Platform

Last update 05. July, 2014