



Summarized information on Global Connect

Global Connect, the Forum for International Contacts and Investments, is most suitable platform for finding customers or business partners. At its premiere in 2008 approximately 2,800 visitors have been attracted. Steinbeis Transfer Centre EAST-WEST Joint Ventures was exhibitor and benefit from the event in a positive way. Therefore we are going to participate once more in 2010. This allows us to invite Eastern European companies to become our co-exhibitor or to be represented at our booth on Global Connect. On this very simple way we bring you in touch with highly professional visitors.

An analysis of Global Connect, executed by Landesmesse Stuttgart, shows that visitors of the exhibition are were highly satisfied:

97% of exhibitors regard Stuttgart as a good or excellent venue for this event.

97% of surveyed exhibitors and visitors agreed that GlobalConnect was an event that would become even more important in future.

91% of visitors said that their attendance at GlobalConnect had been worthwhile while 66% actually said that it had been good to very good.

80% of visitors are already involved in international business while 73% wanted to extend their activities or develop new markets.

On a total area of 5,000 square metres service providers, institutions, associations and companies promoting international trade will present their information and services regarding involvement in foreign markets. The International Consultancy Days (IBT), the b2fair Cooperation Exchange and presentations during the Exhibitor Forum will also be held on both days in the exhibition hall.

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