



Steinbeis-Transferzentrum OST-WEST-Kooperationen

Services: STC as your representative on Global Connect

Participation on Global Connect as exhibitor is a great chance to get in touch with potential customers or business partners. On the other hand it means a lot of efforts to be with own booth in Stuttgart. To reduce your necessary investment to a suitable level and to benefit from Global Connect anyway STC invites you to join our stand. The booked stand offers most suitable facilities for good presentation. If necessary it can be enlarged in a way that your company is highlighted in special way.

Relevant services of STC:

Representing the Russian company at Steinbeis booth on Global Connect

Informing visitors of booth about services, products or interests of Russian company

Handing out information material to visitors

Forwarding expressions of interest, enquiries, etc. to represented Russian company Additional preparations:

Identifying potential business partners for Russian company and inviting them to exhibition

Assisting Russian company in developing presentation material

A combination with standard services "ToGer" is possible. It is a suitable tool to increase your presence on German market in general and particularly to strengthen the impact of participation at Global Connect.

Booth 2008



Booth 2010 (Draft)

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