



Services of STC

Concept of national and regional strategies and arrangements for promotion of economic development, in particular, of small and medium sized businesses

In cooperation with ministries and regional and municipal departments, we work out solutions to issues concerning business promotion, attracting foreign investors and permanent creation of jobs. All key representatives of public and legal administration, economy, education and financial system are involved. Basic actions bring long-term effect and reasonably add to your own arrangements.

Development and implementation of effective methods for national and international transfer of technologies

Steinbeis is a synonym for successful transfer of technologies. We are delighted to provide you with our experience and competence. We do not aim at creating a copy of Steinbeis organization. Moreover, the Eastern European organizations should take a position allowing them to draw their own conclusions from the researches and developments in the area of economic efficiency.

Training of the Eastern European experts from the areas of industry, research and public administration

We offer advanced training events which would fit your individual interests, either in Germany or in your country. Examples of topics are as follows: creation of functioning process of the exchange of technologies, arrangements for export promotion, strengthening of small and medium-sized business, attracting investors, etc. According the needs, we engage experts from other STC branches.

Project management and international consortium management (Technical Assistance) in promotion projects

STC Director Jürgen Raizner knows methods and requirements of publicly funded projects. By combining his experience of Steinbeis management and teaching activities in relation to project management he guarantees the successful project work.

Assistance in finding cooperation partners from the areas of economy, research, education and management

At your discretion we will identify most suitable partners for you and will come into direct contact with them. Moreover, we ourselves will be pleased to act as your project partners.

Organizing and executing business-to-business events in Eastern Europe and Germany

Meetings of the German and Eastern European enterprises are effective supplement to the promotion of economic development of both parties. We attract participants, select suitable partners for negotiations and assume organizational works.

Individual arrangements under the promotion of economic development

In-house consulting
Seminars and workshops
Benchmarking
Desk Research
Project Management
Selection of partners
Search for investors
Location marketing
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