



Key Stakeholders High Level Meeting

Synergies of the cooperation between science, economics and the public sector (Triple Helix) are necessary to lead the EU Danube Strategy to success. So the Romanian Academy of Science, the Council of Danube Cities and Regions and our Steinbeis- Center invited players of the whole Danube Region to Bucharest. At June 29th 2012 over 200 representatives of 7 riparian states came together in the Academy of Science: Theme of the high level meeting: Economic growth and generation of jobs through competitiveness and innovation.

The stage of development of the Danube Strategy, a year after its passing by the EU-Parliament, was presented by Dr. Herdlitschka , coordinator of Priority Area 8 and Dr. Puchinger, PAC 19. Prof. Trasch was CEO of the Steinbeis foundation until March 2012. In his opening speech he explained that the technology transfer model of Steinbeis led to success in the baden-württembergische economy – and how to achieve success in the Danube region.

Other topics of the all day event were:

Competitiveness and Economic Recovery

Energy Efficiency, Infrastructure and Environment

Development of the rural Areas

Urban renewal

To every topic famous experts of the Danube Region explained their points of view about necessary arrangements. The action plan of the Danube Strategy gives the trend. All agreed that the best way to realize the action plan of the European commission is to pool the competences. This purpose served the Conference in Bucharest. As a co-organizer our Steinbeis-Danube-Center has all contacts.

High award of the Academy of Science

The Romanian Academy of Science honors

Dr. Erhard Busek

Prof. Heinz Trasch

with the achievement award of the academy. Both received this great honour, 'For academic excellence and their outstanding contribution promoting the Danube Region, fostering regional economic development and prosperity and for their dedicated efforts in forging the new European Citizen Identity'.

The President of the Academy Prof. Ionel Haiduc presented the certificate on the day of innovation on June 29th 2012



Last update 10. September, 2012

