

STRATEGIC PARTNERSHIPS & ALLIANCES

THE EUROPEAN LINK

THE DANUBE STRATEGY
AT STEINBEIS DAY - September 24th 2010

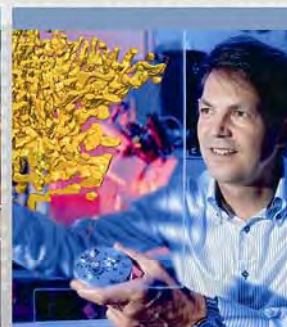
The Danube Alliance

*Paving the Road to the Knowledge Society
in the South Eastern Europe*

Facing Societal Challenges and Fostering Economic Growth



*We Open Doors and
Turn Action Plans
into Flagship Projects*



knowledge **knowledge** wissen **wissen** stiinta **stiinta** tudás **tudás** znanje **znanje** знание **знание**
innovation **innovation** neuerung **neuerung** inovatie **inovatie** új szokás **új szokás** inovacija **inovacija** нововведение **нововведение**
success **success** erfolg **erfolg** succes **succes** siker **siker** uspeh **uspeh** успех **успех**



Danube

The River that Unites Nations



The most prestigious project of our times – the European Union Strategy for the Danube Region – enjoyed from its beginning the involvement of all stakeholders in elaborating the vision for a more prosperous and dynamic region. The future strategy should over-emphasize a pragmatic approach, turn projects into reality and generate an open dialogue in the Danube Region, in order to face the global competition between both traditional partners and emerging ones, attract investments, facilitate governance and protect our economies.

The most efficient approach to benefit of the potential of the Danube Region is to combine the present forms of institutional co-operations with partnerships with local communities. We do require a private-public partnership with the civil society. Should the Danube Strategy become a reality in the present financial exercise and after 2013, we shall transform the former

"lines" (borders) of the Roman Empire into a bridge connecting members and non-members riparian states, fostering a predictable, stable and prosperous macroregion.

Furthermore, we are ready to develop concrete projects focusing on concrete targets such as: to double the volume of goods transported on the Danube river within a 10 years frame, update road infrastructure and intermodal transport system, improve navigation, develop economic relations and promote integrated sectorial development. Together we decided to pay more attention to eco-systems and natural habitats and to offer to the 100 million people from the Danube basin the pride of belonging to this region. Green economy, based on innovation, research and development, shall create more jobs without being in contradiction with economic development and the free market and shall encourage the young generation from the region to get involved in the future projects.

Teodor Baconschi

Minister of Foreign Affairs of Romania

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Bucharest Business Forum - A Market of Opportunities



A Vision for 2020 ... 2025 ... 2030



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Tourism & Culture

Forest & Water



European Union Strategy for the Danube Region
ACTION PLANS 2011-2013 FLAGSHIP PROJECTS
BUCHAREST BUSINESS FORUM

18th - 20th October 2010, World Trade Center
BUCHAREST

DANUBE

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